

Tom – I just wanted to send you a note thanking you for all the help and expertise you've given the Sales & Marketing team. The areas of Key Buyer Data, Lost Buyers Information, Sales Opportunity Tracking, Prospect Ratings and VIP / Coming Soon Communities have greatly improved under your leadership. Our CRM Dashboard has changed from a basically unusable report to a daily interactive sales tool. You fully understood the big picture common goal, More Sales.

Thanks again,

BILL CARTER

VP Sales & Marketing

CalAtlantic Homes

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